



**C R O S S<sup>®</sup>**

**EST 1846 USA**

**HOLIDAY GIFTING 2020**

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CROSS®

EST 1846 USA



Choice of American President



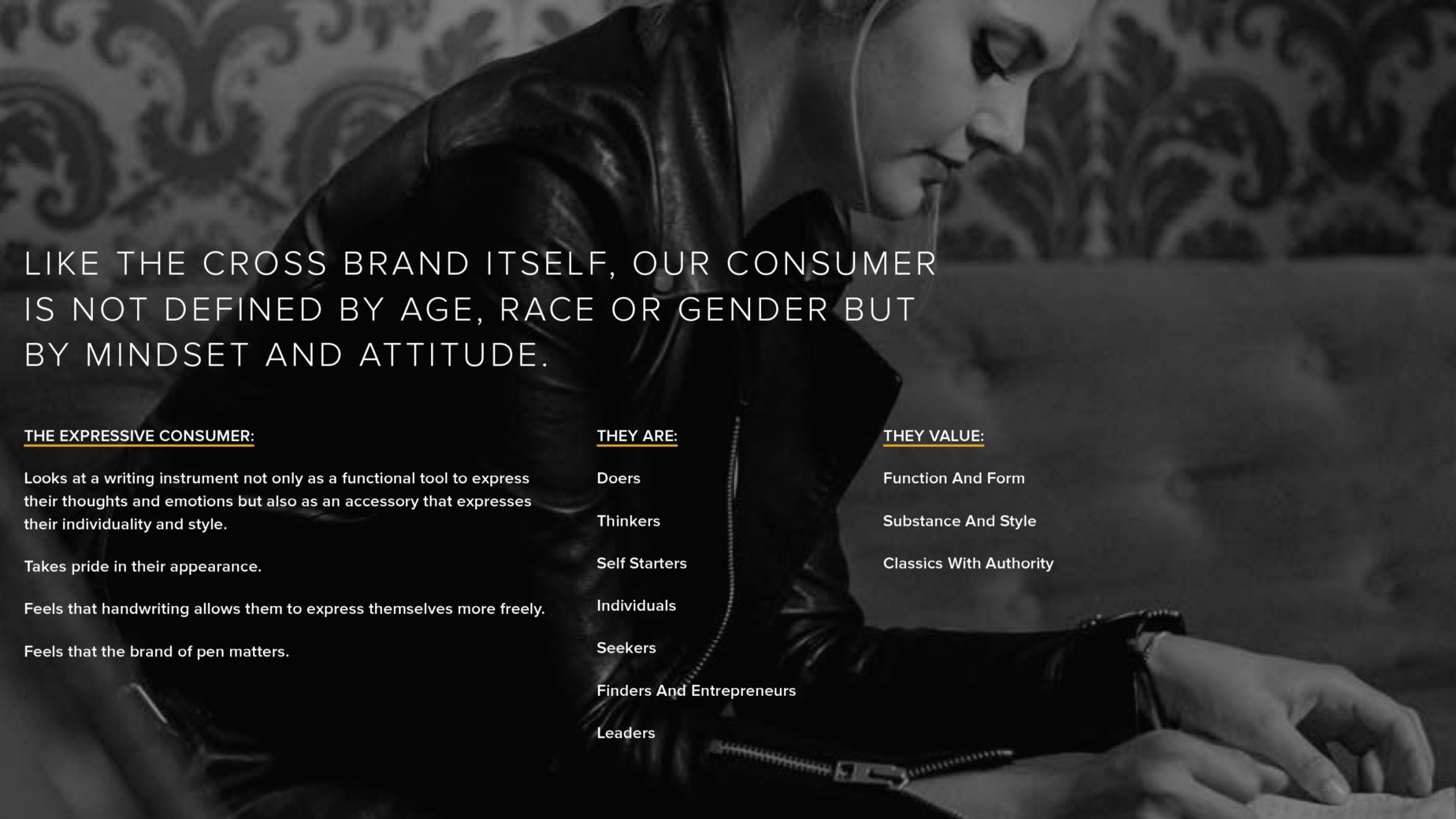
## THE CROSS BRAND

Cross is recognized and trusted worldwide for its distinctive style and superior quality product. Cross luxury writing instruments and personal accessories have long been symbols of success and achievement. They are the perfect way to exhibit appreciation and esteem for valued clients and colleagues.

Cross products are sold to consumers through fine stores worldwide and to the business gift market via a network of companies specializing in recognition programs.

Since Richard Cross made the first Cross product in 1846, the writing instrument category was re-invented, combining design ingenuity with jewellery-quality craftsmanship. It is America's first manufacturer of quality writing instruments.





LIKE THE CROSS BRAND ITSELF, OUR CONSUMER IS NOT DEFINED BY AGE, RACE OR GENDER BUT BY MINDSET AND ATTITUDE.

THE EXPRESSIVE CONSUMER:

Looks at a writing instrument not only as a functional tool to express their thoughts and emotions but also as an accessory that expresses their individuality and style.

Takes pride in their appearance.

Feels that handwriting allows them to express themselves more freely.

Feels that the brand of pen matters.

THEY ARE:

Doers

Thinkers

Self Starters

Individuals

Seekers

Finders And Entrepreneurs

Leaders

THEY VALUE:

Function And Form

Substance And Style

Classics With Authority

## AUTHENTICITY CERTIFICATION



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DD/MM/YYYY

To whom it May Concern:

We are please to confirm that ABC Corp Ltd. is an official business & institutional goods distributor of Torero Corporation for US based Iconic pen brand - CROSS  
If there are any questions please do not hesitate to contact me.

Yours faithfully,

*opgupta*  
OP Gupta  
Chief Finance Officer  
Torero Corporation  
( Global Licensee & Partner for brand - CROSS )





# BRANDED GIFTING SOLUTIONS



MOTIVATE



LEAD

Your logo is a corporate asset. An unspoken statement. A symbol for everything your organization stands for. An enduring business icon. A source of pride for associates and colleagues. We handle it as you would any piece of valued property: with deference and attention to detail. Ultimately, it's not an emblem that adorns your gift, but an exquisite piece of jewelry.



INSPIRE



PACKAGING



PROMOTE



APPRECIATE



REWARD



CONGRATULATE



**PERSONALIZE IT.  
MAKE IT  
YOURS  
FOREVER.**



**BEST SELLERS**



A Large automotive manufacture chose Cross accessories... because the idea of offering a branded personalized quality gift as a thank you for their purchase was very appealing.



PERSONALIZE IT.  
MAKE IT YOURS FOREVER.



EMBOSS LOGO



COLOR UV PRINT LOGO



NORMAL UV PRINT LOGO

## PACKAGING:





**CLASSIC CENTURY WALLET**  
Slim Wallet with 8 credit card slots

Black      Oak Brown

**COMBO PACK OFFERS:**



**CROSS WALLET + PEN COMBO**  
Slim Wallet with Cross Luxury Agenda Pen  
ACC696\_1



**CROSS WALLET + CREDIT CARD CASE**  
ACC1675\_5-3



**CROSS WALLET + BELT COMBO**  
Classic Century Manresa Belt Gift set  
ACC1300\_1

**CROSS WALLET + KEY CHAIN COMBO**  
Slim Wallet with Cross Metal Key Chain  
ACC1099\_1-1





**COMBO PACK OFFERS:**



Insignia Express  
Slim Wallet  
**AC1268121\_2**



Insignia Express Slim Wallet+  
Metal Keychain  
**ACC1438\_2**



Insignia Express Slim Wallet+  
Folded Card Case  
**ACC1433\_2**



Insignia Express Zip Around Wallet  
+Slim Wallet  
**ACC1410\_2**

**COMBO PACK OFFERS:**



**CROSS PLANO EVERYDAY  
A5 PLANNER COVER  
WITH CROSS LUXURY AGENDA PEN**  
AC35810020\_5-1



**CROSS PLANO EVERYDAY  
A5 PLANNER COVER**  
AC35810020\_5-1



**CROSS PLANO EVERYDAY  
A5 PAD FOLIO**  
AC35810021\_5-1



**CROSS PLANO EVERYDAY  
A5 PAD FOLIO  
WITH CROSS LUXURY AGENDA PEN**  
AC35810021\_5-1



**CROSS BRAND | PHONE CASE**  
ACTC003

**CROSS BRAND | PHONE CASE**  
ACTC004





**CROSS BRADBURRY 14" BRIEFCASE**



AC3022541\_5-1





   
Black Brown



**CROSS BRADBURRY BACKPACK**

AC3022668\_5-1

   
Black Brown





-  Laptop compartment
-  Functional Compartment
-  Premium Look
-  2x Durability



**CROSS ORIGAMI OUTRE  
COLLAPSIBLE HANDBAG**  
AC3592672\_5

BLACK RED IVORY  
ORANGE BROWN NAVY



-  SuperNova Reinforced Material
-  Functional Compartment
-  Premium Look
-  2x Durability



**CROSS ALPHA BUSINESS BAG**

AC3622669\_5-1



Black





- ★ Premium version backpack
- 📁 Laptop compartment
- 👉 Small gadget pockets
- 🌧️ Water-resistant
- 🛋️ Comfort back padding



**CROSS VICTOR PRIME NYLON BACKPACK**

AC3382616\_5-1



Black



**CROSS VICTOR NYLON BACKPACK**

AC3372615\_5-1



Black



**CROSS MORRISON SMALL DUFFLE BAG**  
Cross Premium Small Duffle Bag which is light, subtle  
& always ready for immediate dispatch  
AC3502601\_5-1

   
Black Brown



**CROSS WASHINGTON TROLLEY**

AC02302311



Black Silver



**C R O S S<sup>®</sup>**

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